



Get your books noticed at the ECPR General Conference in Montreal

In 2015 the ECPR's flagship General Conference takes place from 26 – 29 August at the University of Montreal. It's the first time this prestigious event has been held outside Europe and is sure to be especially popular with scholars from North America.

This is the perfect chance to get your books in front of around 2,000 researchers, teachers and students of political science from all over the world, and an ideal opportunity for European publishers to reinforce their presence in the North American book market. Take a display stand manned by your own staff, send products for us to display, or pick & mix to suit your needs...

Package A, £1,340

Your own display stand, staffed by your own personnel.

- Up to two tables of display space
- Logo and up to 100 words of promotional copy in the conference programme
- Full-page ad in conference programme
- Advert in conference app
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag

Package B, £760

Your books and literature on the ECPR stand.

- Up to 30 books for display on the ECPR stand, manned by ECPR personnel
- List of your titles on display in an ECPR-produced catalogue available on the stand
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag

- Full-page advert in conference programme

Pick & Mix options

- Two display tables £725
- Additional tables (each) £130
- Full-page advert in conference programme £400
- Half-page advert in conference programme £300
- Advert in conference app £200
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag £350

Sponsorship opportunities

There are lots of other ways to promote your brand at the ECPR General Conference. We can display your logo and marketing materials at food and drink points, or arrange for you to sponsor an evening reception. All sponsor logos will feature prominently in the programme, alongside up to 100 words of promotional copy. To discuss the many options available, email Marcia Taylor on mtaylor@ecpr.eu

Deadline for bookings, Friday 3 July 2015.

☞ To book, complete the form on the next page. We'll send you technical requirements and delivery information after booking.

MULTIPLE BOOKINGS Add a booking for the Joint Sessions of Workshops in Warsaw, and we'll give you 20% discount off the total cost!



Booking form

Your name

Your email

Company

Address

.....

..... Telephone

Name of rep/s attending the event (if applicable)

..... Date

Package A (own exhibition space) **£1,340**

Package B (products displayed on ECPR stand) **£760**

If you are sending books for sale at the event on the ECPR stand

tick here to confirm that you are happy for any books not sold by the end of the Joint Sessions to be donated to the host institution's library;

tick here if you would prefer your books to be returned to you. Please note that you will be liable for the cost of this, along with any associated costs incurred at customs.

Pick & Mix: please indicate your choices below, and calculate the total price

.....

..... **Grand Total £**

MULTIPLE BOOKINGS DISCOUNT! Add a booking for our Joint Sessions of Workshops in Warsaw, Poland, using the relevant form/s, and we'll deduct 20% from your combined bookings total. Please note that bookings cancelled less than one calendar month before the start of an event will not be refunded.

Yes, I would like to use the Multiple Bookings Discount. I understand that to qualify, I must make all my bookings at the same time, because the 20% discount cannot be applied retrospectively if I make any subsequent bookings.

Tick to verify that computer/electrical equipment you bring to the Conference has been PAT tested within one year of the event, and to confirm that the ECPR cannot be held responsible for any problems related to your equipment.

ECPR policy on payments and cancellations ECPR requires payment within four weeks of receipt of invoice. We must receive payment prior to the event; bookings will not be confirmed until payment clears. Bookings cancelled before Friday 31 July 2014 will receive a full refund. Publishers cancelling after this date will be liable for the full cost of the booking. We reserve the right to cancel the Book Exhibition in the event of insufficient bookings, or circumstances beyond our control. In this instance, all bookings will be refunded in full.

Please email your completed form to Marcia Taylor on mtaylor@ecpr.eu
You can also use this email address for general enquiries about the event.